

Open Days Workshop 09B02

Territorial Cooperation and Single Market

***How to create tangible added value for citizens
in cross-border territories and interregional
networks***

Organizer: CECICN (Conference of European Cross-border
and Interregional City Networks)



cecicn
conference of european
cross-border and
interregional
city networks



11th European Week of Regions and Cities
Brussels
7 - 10 October 2013

9:00 - 10:45
9 October 2013

INTRODUCTION

Chair

Bernard SOULAGE

**Member of the Committee of the Regions,
Vice-President of the Region Rhône-Alpes (FR)**



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INTRODUCTION

Moderator

Jean PEYRONY

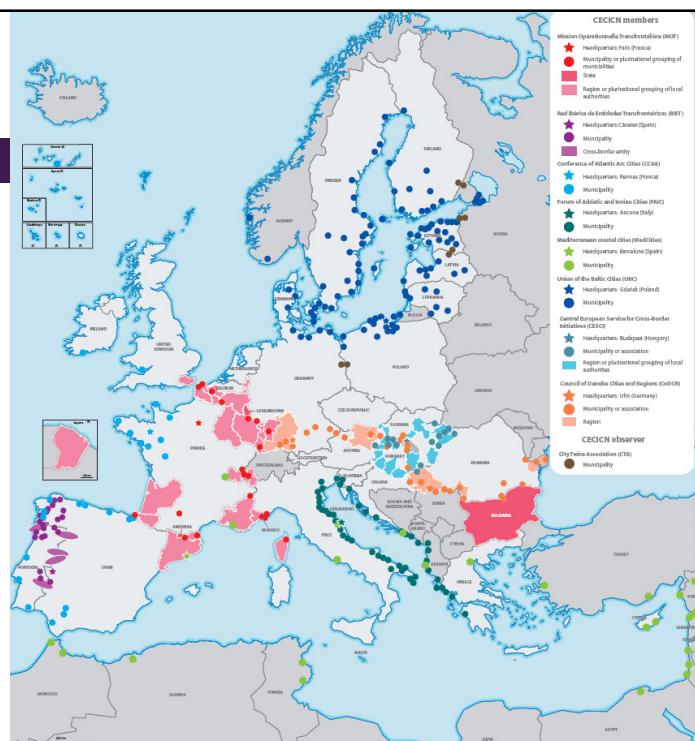
Executive Director of the CECICN,

Director General of the MOT

(Mission Opérationnelle Transfrontalière)



Conference of European Cross-border and Interregional City Networks



PART 1

PART 1 - Projects contributing to the Single market and Europe 2020

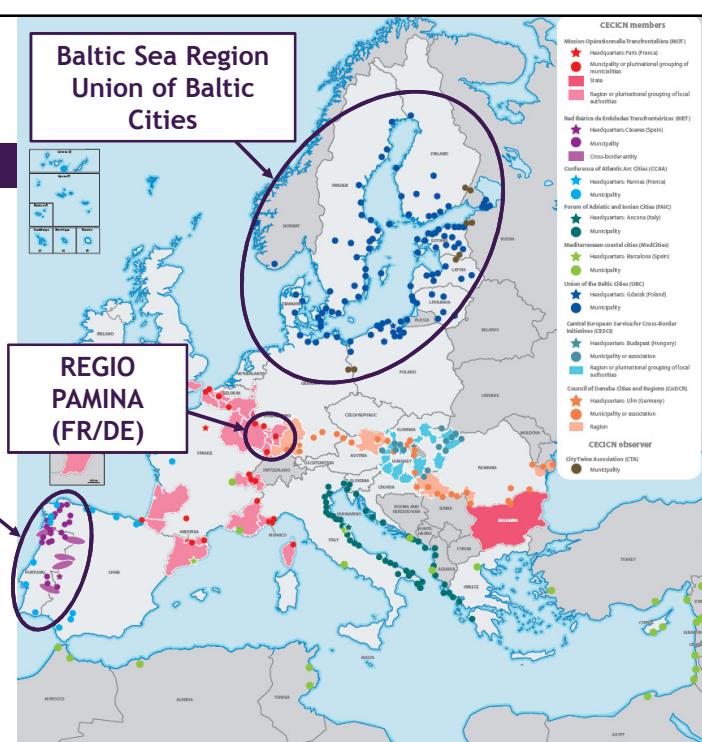


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PART 1

Localisation of the project territories and speakers

Iberian Network of Cross-border Bodies (RIET) (ES/PT)



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RIET
Iberian Network of Cross-border Bodies



MedCities



iMOT



EU Cities



City-Twins



COUNCIL OF TOWNS CITIES AND REGIONS



CEC



CONFERENCE OF LEADERSHIP IN REGIONAL AND INTERREGIONAL CITY NETWORKS



CONFERENCE OF LEADERSHIP IN REGIONAL AND INTERREGIONAL CITY NETWORKS

PART 1

Project 1

How to go from brain drain to brain circulation? Improving talent mobility through cooperation among cities in the Baltic Sea Region

Marcus ANDERSSON

Head of International Projects, Tendensor, Partner of UBC (Union of Baltic Cities)



PART 1

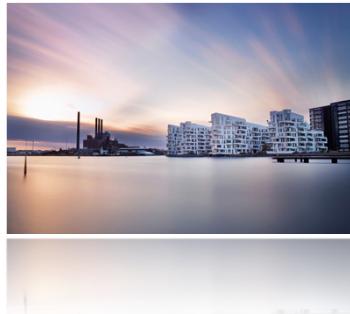
Map of UBC



www.ubc.net



TENDENSOR®



How to go from brain drain to brain circulation? Improving talent mobility through cooperation among cities in the Baltic Sea Region.

OPEN DAYS, CECICN workshop on "Territorial Cooperation and Single Market"
9 October, 2013
Marcus Andersson, Tendensor

TENDENSOR®

ATTRACTING TALENT

”

The most defining economic issue of the 21th century

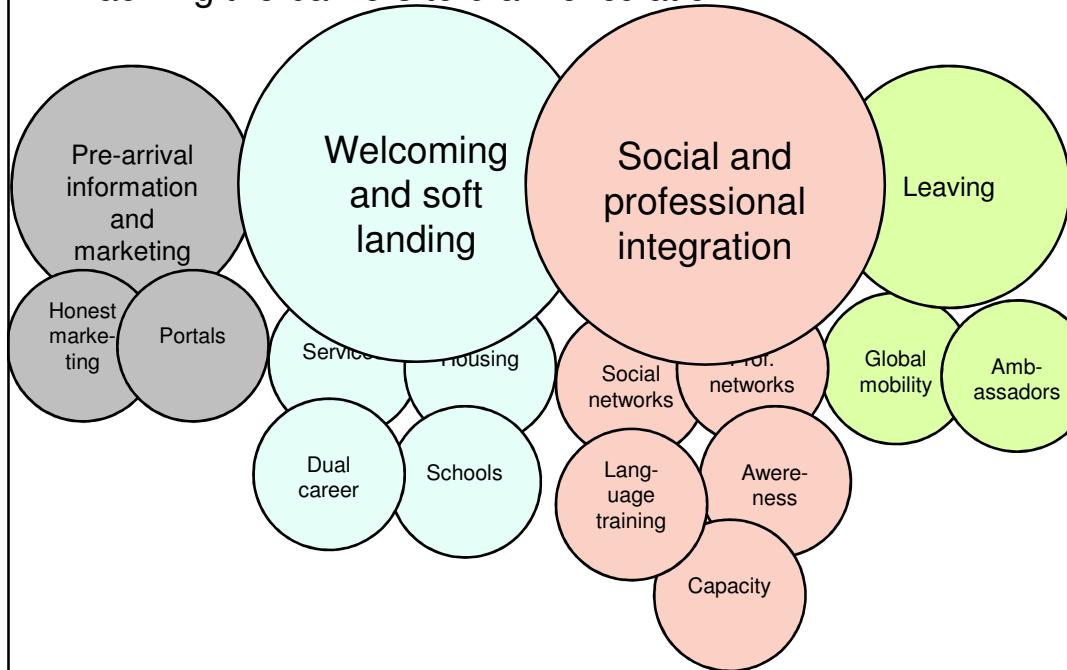
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Brain circulation and talent mobility in Europe

- Talent mobility: Cornerstone of the idea of the European single market
- Mobility in Europe is low, when for example compared to the US
- There are many obstacles and barriers to talent mobility in the Baltic Sea Region (BSR) countries and cities, as in many European countries:
 - lack of adequate information,
 - visa and residence permit requirements,
 - bureaucracy,
 - difficulties to find jobs for spouses or schools for children of the person moving for work,
 - difficulties to integrate and build social networks,
 - language hurdles etc.

TENDENSOR®

Tackling the barriers to brain circulation



TENDENSOR®

International House Copenhagen
– *One-stop-shop facilitating welcoming and soft landing*



The University of Copenhagen – International Staff Mobility

Researcher hotel

Researcher hotel

Private companies

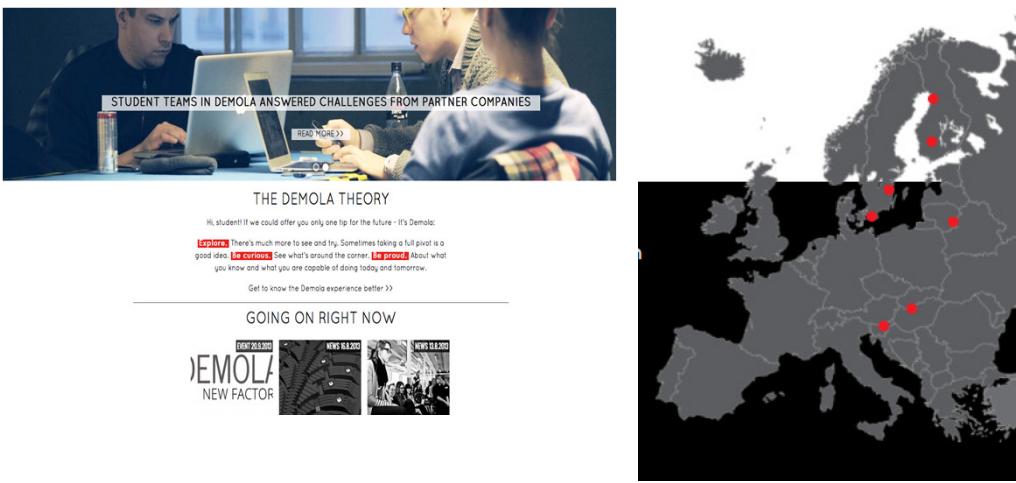
City of Copenhagen

Public authorities

Reception (Guidance and dialogue)

TENDENSOR®

Demola
– *mobilising and retaining international students by creating professional and social networks*



STUDENT TEAMS IN DEMOLA ANSWERED CHALLENGES FROM PARTNER COMPANIES
[READ MORE >>](#)

THE DEMOLA THEORY

Hi student! If we could offer you only one tip for the future - it's Demola:
[Explore](#) There's much more to see and try. Sometimes taking a full pivot is a good idea.
[Be curious](#) See what's around the corner.
[Be proud](#) About what you know and what you are capable of doing today and tomorrow.

Get to know the Demola experience better >>

GOING ON RIGHT NOW

DEMOLA
NEW FACTOR

TENDENSOR®

Effects of Demola

- ✓ Participating students (both international and local students) receive valuable contacts to employers. More than 10% of the students in Tampere were headhunted.
- ✓ International students get to work closely with local companies, giving them a chance to get to know the local business and work culture.
- ✓ The social network effect: Through working in mixed teams with local students, and solving problems and creating something together, the likelihood that international students will get to know local students increase.

TENDENSOR®

Tackling the barriers to brain circulation

Pre-arrival
information
and
marketing

Welcoming
and soft
landing

Social and
professional
integration

Leaving

TENDENSOR®

Thank you for the attention!

Contact details

TENDENSOR AB
WWW.TENDENSOR.COM
TEL: +46 708-673634
EMAIL:
marcus.andersson@tendensor.se

PART 1

| Project 2

**Erasing border effects in the single market -
the concerns of the Spanish-Portuguese
border regions**

Xoán VAZQUEZ MAO

**Secretary General of the CECICN,
Secretary General of the Iberian Network of Cross-
border Bodies (RIET)**



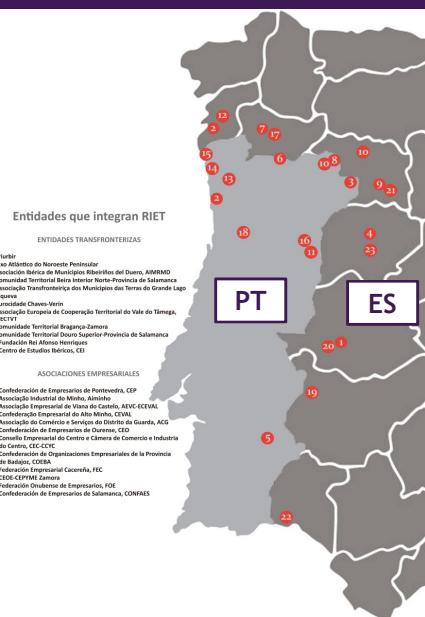
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PART 1

Map of RIET



www.rietiberica.eu



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PART 1

Project 3

The joint action plan for the cross-border labour market within PAMINA – a project for employment at the German-French border

Patrice HARSTER

**Director General
Eurodistrict REGIO PAMINA (FR/DE)**



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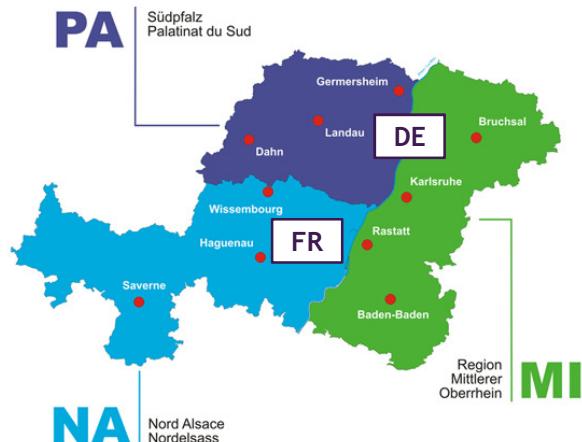
PART 1

Map of REGIO PAMINA



**EURODISTRICT
REGIO PAMINA**

www.eurodistrict-regio-pamina.eu



CECINH
CONFERENCE OF
EUROPEAN
CROSS-BORDER AND
TRANSNATIONAL
CITY NETWORKS

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Plan d'action commun FEDER - FSE 2014-2020



DeA architectes 2010

Patrice HARSTER

www.eurodistrict-regio-pamina.eu

09.10.2013



Le territoire de l'eurodistrict

- 1,6 Mi hab.
- 6 000 km²
- 16 000 frontaliers
- 477 communes
- 1/3 Interreg IV Rhin Supérieur

PA Südpfalz
Palatinat du Sud

NA Nord Alsace
Nordelsass

MI Region Mittlerer Oberrhein

www.eurodistrict-regio-pamina.eu
09.10.2013


L'expérience de l'EURODISTRICT

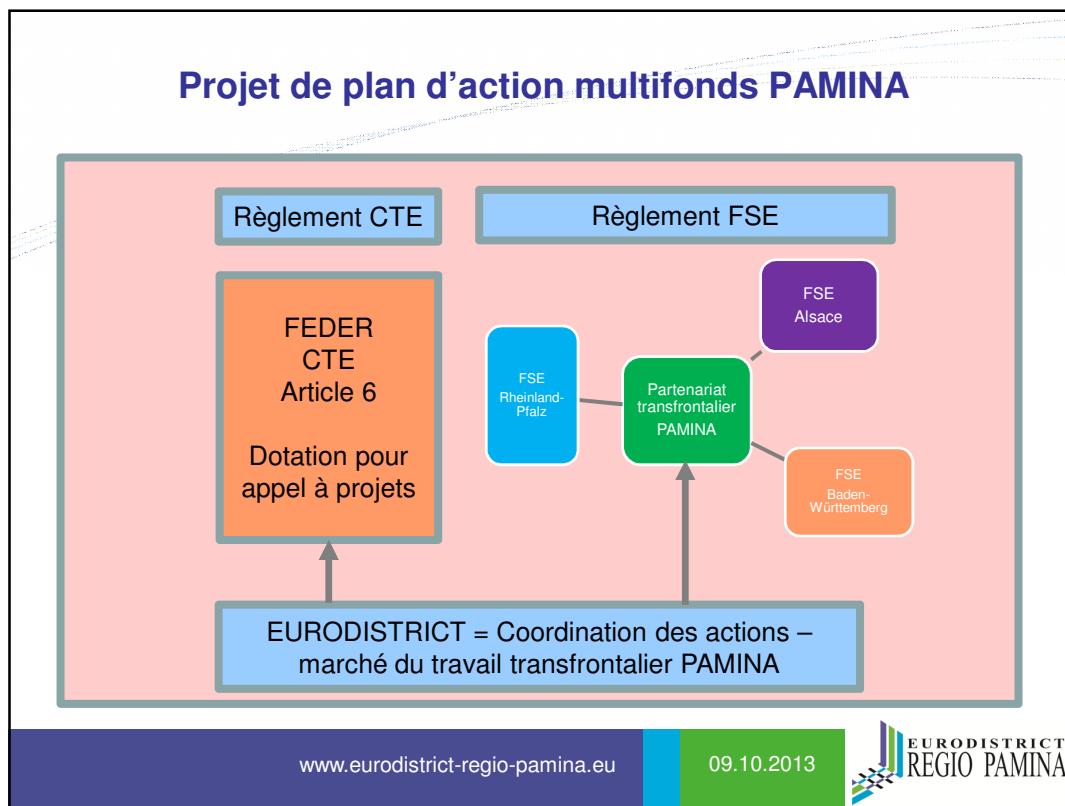
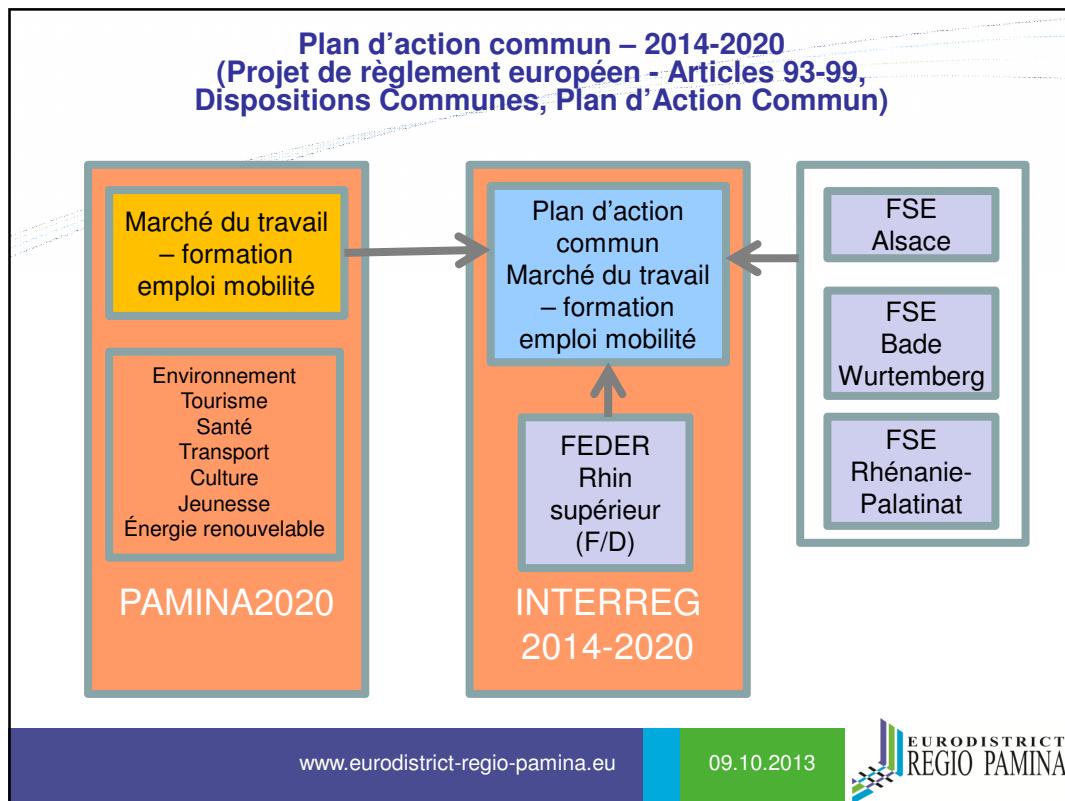
- 1989-1990 : PACTE – programme pilote européen
- 1991-1993 : INTERREGI - (FEDER-FSE)
- 1994-1999 : INTERREGII - (FEDER – FSE)
- 2000-2006 : INTERREG III - (FEDER)
- Depuis 2007 intégré au programme INTERREGIV Rhin supérieur

De 1989 à 2006 – Autorité de gestion et autorité de paiement – compte commun

www.eurodistrict-regio-pamina.eu

09.10.2013





Plan d'action multifonds PAMINA
Les acteurs français et allemands

Acteurs de l'orientation professionnelle	Administrations de l'emploi	EURES T	Chambres consulaires
Acteurs de l'insertion	Parc Pamina formation professionnelle continue	EURODISTRICT REGIO PAMINA	Monde économique
PAMINA 45+	Acteurs apprentissage	Reconnaissance des diplômes	Validation des acquis de l'expérience

www.eurodistrict-regio-pamina.eu 09.10.2013 

PA-MI-NA

Trois territoires qui coopèrent



www.eurodistrict-regio-pamina.eu 09.10.2013 

PART 2

PART 2 - Cross-border and interregional cooperation, laboratory of the Single market at the service of citizens



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PART 2

Point of view of the Commission

Olivier GIRARD

Responsible for the Implementation of Internal Market in the Cabinet of Michel BARNIER, European Commissioner for Internal Market and Services



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PART 3

PART 3 - Round table and exchange with the audience



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CONCLUSIONS

Chair

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COMMON NETWORKING EVENT |

We warmly invite you to participate in the common networking event of this workshop and the workshop of the EGTC Platform of the Committee of the Regions* that will take place at 13:00 in the atrium of the 5th floor to continue the discussions

* Workshop “The EGTCs: cross-border players in the Single Market” (at 11:15, same room, code 09B07), complementary to this workshop



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